**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending January, 2018**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$530,750**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$87,409**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 840 Visits; with 75.00 % new visitors for month of January.

Top referral sites: co.langlade.wi.us and Facebook.com

**--** Facebook: 231 “Likes” The top post reached 425 people. The post was about the February 13 Job Fair being sponsored by Pinnacle Team of Thrivent Financial. The post had 18 post clicks.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Two (2) New Business Inquiries
* Two (2) Business Visits
* UW Extension Business and Entrepreneurship will be presenting at the LCEDC March 19 Board meeting on time share data regarding Langlade County business and employment data and focusing on strengths and weakness in order to grow and retain business.

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs.
* UMOS (Transitional Job Center) is renting LCEDC incubator office at NTC in room WT-130. They are open Tuesday through Thursday from 8:30-4:00 pm for open hours.
* Attended Forward Service Workforce Development meeting.

**Entrepreneurship**

* LCEDC is partnering with the Antigo/Langlade County Chamber of Commerce and Visitor Center and Small Business Development Center (SBDC) to offer a four part Business Education Series. The first Business Education Series class called “Finding the Monday” will be held on February 15 at 8:00 to 9:30 am at NTC – Antigo Campus in Room WT-108A. The classes are offered at no cost.
* The Spring Entrepreneurial Training Program will be held March 22 through May 17 on Thursdays from 5:30 to 8:30 pm. An orientation to the Entrepreneurial Training Program will be held on March 8 at 5:30 pm in the LCEDC Conference Room at NTC in room WT-112. A minimum of 6 students is required to offer the program. The Entrepreneurial Training Program is offered in partnership with SBDC at UW-Steven Point and is funded through the Suick Family Foundation.
* NEWCAP will be using the LCEDC conference room to assist qualified entrepreneurial candidates. NEWCAP’s will be utilizing the LCEDC conference room every other Monday (February 5 and 19th) from 9 am to noon.

**Broadband:**

* Presented at Town of Langlade meeting on Langlade County Broadband efforts.
* Continue to work with partners and key stake holders on enhancing broadband in Langlade County.
* The Director of the Public Service Commission will be presenting information to the Broadband Committee on March 8th to help our committee have a better strategic plan on moving forward.

**Education:**

* Working with Antigo School District on several key components with Advance Career Planning, School Forest and Antigo Pride.
* Presented Destination Assessment to Antigo High School students.

**Meetings/Trainings attended:**

1. Antigo City Council
2. Forestry Pathways Opportunities
3. Manufacturing
4. My Tax Account Refresher
5. Langlade County CIP Project Conference Call
6. Regional Planning Commission
7. Hotel/Motel
8. WEDA Conference

**Tourism Development**

***--*** Tourism Website: 5,587 visits, with 62.54% new visitors forMonths of January:

Top referral site: co.langlade.wi.us and Facebook.com Keyword: Langlade County Snowmobile Trails

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 48 visits to Langlade County Page in the month of January.

**--** App Downloads: 7 downloads in January, 2017

**--** Recreation Information Requests: 48 Recreation Requests in January, 2017**;**

Top Request: Other Inquires

**--** Distributed:1585 of the 2018 Recreation Maps from the Economic Development Corporation Office since December 1, 2017. At the Green Bay RV and Camping Show, 575 of the 2018 Recreation Maps were distributed.

**--** Facebook: 10,780 “Likes.” The top post was about learning more and express your opinion on developing a linking ATV/UTV trail or route across the Upper Wolf River Fishery Area. This post reached 2,609 people with 150 post clicks, and 66 reactions, comments, and shares.

**--** Everbridge: There have been 647 people that have registered since June 1, 2016.

**--** alcinfo.com: 622 visits in the month of January:

langladecounty.org: 26 referrals langladecountyedc.org: 13 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out Everbridge notification of snowmobile trails opening and Kettlebowl Ski Hill opening.
* Continued marketing Everbridge and alcinfo.com webpage. Alcinfo.com business cards were distributed to Clara R. McKenna Aquatics Center, Antigo Food Pantry, and Antigo Housing Authority.
* Attended the Langlade County Forestry & Recreation Committee meeting.
* Attended Mole Lake check presentation to Langlade County clubs and organizations.
* Attended Destination Assessment Task Force meeting.
* Attended Langlade County Museum walk through.
* Participated in Everbridge webinar called “Training More Account Administrators.”
* Attended the Green Bay RV and Camping Show.
* Attended walk through of Langlade County Fairground kitchen facility for utilization opportunities.