

Business Education Series

The Small Business Development Center at UW-Stevens Point presents their 2018 Business Education Series for Antigo and Langlade County business owners.




University of Wisconsin
Stevens Point

Register: www.antigochamber.com/events

Classes are No Cost

Dates:

 February 15

 April 12

 September 13

 November 6

Time:

8 - 9:30 a.m.

Location:

NTC Antigo Campus
312 Forrest Ave
Antigo, WI 54409



Finding the Money

Know what financing and funding is available for your businesses.

It takes money to make money, so where can your business find the capital to launch or grow? This program will provide an overview of the many capital sources for business including traditional commercial loans, government loan programs and grants, as well as many lesser-known specialized sources of funding.



Marketing for Talent

How to attract top talent to your organization.

Many people think of marketing their products and services, but what does it mean to market yourself? Learn how with a solid brand, a mobile friendly website, and video, you can help yourself stand out in this tight labor market and attract the talent you need.



Buying and Leasing Commercial Real Estate

How to know what is right for your small business.

Due diligence is key when buying or leasing commercial real estate to house your business. This program will cover the analysis and investigation needed before signing a commercial lease or buying a piece of commercial property.

Presenting Organizations:



Grow your Customer Base Increase sales.

With so many ways to reach out to potential customers, what truly is the most effective way to do so? Through networking, sales techniques, and digital and traditional marketing, learn how you can grow your customer base and increase sales.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at UW-Stevens Point at 715-346-3838.