**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending November, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$502,053**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$84,800**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 668 Visits; with 80.09 % new visitors for month of November.

Top referral sites: facebook.com

**--** Facebook: 214 “Likes” The top post reached 775 people. The post was about congratulating Doris McAllister, the new Grow North director. The post had 30 reactions, comments and shares with 60 post clicks.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Six (6) New Business Inquiries
* Two (2) Site Visits
* One (1) RLF Loan Closing

Met with NEWCAP to discuss ways to reutilize the READI Program with new possible business funding opportunities

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs.
* UMOS (Transitional Job Center) is using LCEDC conference room every Tuesday from 1-4 pm for open hours.
* Resource and promoted for Job Fair that was held on November 7th at NTC.

**Entrepreneurship:**

* The Fall Entrepreneurial Course was completed on November 16. The Entrepreneurial Course is offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.
* The final Free Business Series Solution Workshops was held October 24. This workshop was on QuickBooks 101. These workshops are made possible by the Suick Family Foundation.
* Met with the new director of Small Business Development Center to discuss enhancing opportunities for the Langlade County Entrepreneurship Program
* Met with NEWCAP to discuss partnering on resources for Entrepreneurs

**Broadband:**

* Gathering information on cell tower locations and where the underserved and unsereved areas are located in Langlade County

**Education:**

* Attended Antigo School District Career Planning meeting.

**Meetings/Trainings attended:**

1. City of Antigo Finance, Personnel, and Legislative Committee
2. CDBG-RLF webinar for Semi-Annual Report
3. Grow North
4. ITBEC
5. Empty Store Front Workshop
6. North Central Wisconsin Development Corporation Annual Meeting
7. Langlade County Executive
8. Submitted Langlade County Revolving Loan Fund Report to the Department of Administration

**Tourism Development**

***--*** Tourism Website: 1,263 visits, with 76.64% new visitors forMonths of November:

Top referral site: facebook.com

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 19 visits to Langlade County Page in the month of November.

**--** App Downloads: 2 downloads in November, 2017

**--** Recreation Information Requests: 18 Recreation Requests in November, 2017**;**

Top Request: Visitor Guides and Snowmobile Map

**--** Distributed:3,239 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,735 “Likes.” The top post was about gearing up for the gun deer season by requesting a recreation map to know where Langlade County owned land is located. This post reached 2,847 people with 117 post clicks, and 30 reactions, comments, and shares.

**--** Everbridge: There have been 631 people that have registered since June 1, 2016.

**--** alcinfo.com: 274 visits in the month of November:

langladecounty.org: 10 referrals langladecountyedc.org: 17 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out notification of ATV trails closing at 5 pm on November 30th.
* Continued marketing Everbridge and alcinfo.com webpage.
* Finished the 2018 Langlade County Recreation Map. Printed recreation maps will be available in December.
* Switched [www.langladecounty.org](http://www.langladecounty.org) to winter theme and rotators.
* Submitted an article and full page ad for the 2018 January/February Badger Sportsman Magazine on winter activities in Langlade County.
* Submitted information for promotions on the [www.northcentralwisconsin.com](http://www.northcentralwisconsin.com) website and shows.
* Assisting in writing a JEM Grant for promotion of the Nicolet-Wolf River Scenic By-Way.
* Attended Hotel/Motel meeting.
* Attended Forestry Meeting