**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending September, 2016**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$211,710**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$66,603**

**Retention and Expansion Activities**

**--** Two (2) new business inquiries

**--** Continuing to follow up with businesses who have received loan packets and requests

**Tourism Development**

***--*** Tourism Website: 1,806 visits, with 77.69% new visitors forMonths of September:

Top referral site: co.langlade.wi.us Main Keyword Searched: 9 mile all sport resort cabin, ATV trails near post lake, & outdoor basketball courts in antigo wi

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 57 visits to Langlade County Page in the month of September.

**--** App Downloads: 24 downloads in September, 2016 **total downloads 3,257**

**--** Recreation Information Requests: 67 Recreation Requests in September, 2016**;**

Top Request: Other Inquires

**--** Distributed:3,393 2016 Recreation Maps from the Economic Development Corporation Office since January 2016.

**--** Facebook: 10,560 “Likes.” The top post was about stumbling upon Terry Creekmore and Josh Richards (famous world travelers) on the Ice Age Trail. This post reached 4,744 people, 327 post clicks and 59 reactions, comments and shares.

**Other Tourism Information:**

* Continue collaborating with City of Antigo, Langlade County, Chamber of Commerce and LCEDC to create a mass notification marketing messaging campaign. Notifications for events have been sent out. There have been 292 people that have registered since June 1, 2016.
* Continued updating alcinfo.com webpage. A portal webpage for all City of Antigo and Langlade County information. There were 7 referrals back to the langladecounty.org website and 8 referrals to the langladecountyedc.org website.
* Met with Department of Tourism about a possibility of doing a Destination Assessment of Langlade County. This would be in collaboration with the City of Antigo, Antigo/Langlade County Chamber of Commerce & Visitor Center, and Langlade County.
* Attended ITBEC Marketing meeting to determine shows we will be participating in and develop a marketing plan.
* Working with 5 Star Marketing on the development of the 2017 Langlade County Recreation Map.
* Participated in Wisconsin Department of Tourism Fall Marketing Campaign webinar.
* Participated in Decline of Landline webinar offered by Everbridge.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 364 Visits; with 72.53% new visitors for month of September.

Top referral sites: langladecounty.org Main Keyword Searched: Langlade County economic corp development

**--** Facebook: 178 “Likes” The top post reached 330 people and 17 post clicks. The post was about Dance Expressions acquisition of the KC Hall and their open house.

**Other Economic Development Information:**

* **Workforce Development Efforts**: LCEDC is providing more resources for both employees and employers along with entrepreneurs.
* Held the seventh monthly workshop with Forward Services in our LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.
* Small Business Development Center will be continuing to utilizing our conference room to meet with Langlade County businesses to help develop a stronger business plan.
* Have 8 students enrolled in the 2016 Entrepreneurs Course Program. The course is offered in partnership with NTC Business and Industry to offer this course. The Entrepreneurs Course will run on Thursday nights from September 15 through November 10.
* Took a member of the Suick Family Foundation on a tour of businesses that opened from the 2015 Entrepreneurs Class.
* Working with TMA+Peritus to update the EDC website.
* Submitted CDBG reports to DOA for the City of Antigo Watermain Project.
* Met with DEHCR regarding old CDBG grants.
* Participated in READI-CDO Certification webinar offered by DOA.
* Participated at the Logging Congress in Oshkosh.
* Participated in Agri-Business Tour of Insight FS.
* Toured Wausau’s Entrepreneurial & Education Center
* Met with Regional Planning regarding feasibility study on Entrepreneurial Education Center
* Appointed by Governor Walker to the Northcentral Regional Planning Commission
* Meetings attended:
1. WEDC Form at NTC
2. Wisconsin WORKS Community Program Steering Committee
3. Governors Summit in Appleton
4. Optimist
5. WEDC on new entrepreneurial programs through WEDC
6. RLF webinar training
7. Volunteered for NTC Day for Students
8. Just Fix It: Turn Out for Transportation
9. Regional Planning