**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending October, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$486,666**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$83,496**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 1,097 Visits; with 79.67 % new visitors for month of October.

Top referral sites: facebook.com Main Keyword Searched: Langlade County EDC

**--** Facebook: 213 “Likes” The top post reached 5,338 people. The post was about congratulating Brent and Jackie Hipke for purchasing the Wild Wolf Inn. The post had 261 reactions, comments and shares with 1,084 post clicks.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Three (3) New Business Inquiries
* One (1) Business Expansion project
* One (1) Site Visit

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs.
* UMOS (Transitional Job Center) is using LCEDC conference room every Tuesday from 1-4 pm for open hours.
* Senior Community Service Employment Program is now listed on the LCEDC economic development website for resource to find employment
* Working with Workforce Development to assist business on developing strategies for attracting potential employees.
* Met with UW-Extension Family Resources to discuss employer family education offerings
* Resource for Job Fair that will be held on November 7th at NTC

**Entrepreneurship:**

* The Fall Entrepreneurial Course will be completed on November 16. The Entrepreneurial Course is offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.
* The second of three Free Business Series Solution Workshops was held October 24. This workshop was on Basic Bookkeeping. The last workshop on QuickBooks 101 will be held on Tuesday, November 14 from 5:30 to 8:30 at the NTC – Antigo Campus. These workshops are made possible by the Suick Family Foundation.

**Broadband:**

* At the October 16 committee meeting, the group discussed tower locations, had updates from Internet Providers and UW Extension, the grant application and possible locations to target.
* Attended Langlade County Highway Department meeting to discuss assisting in future broadband expansion.

**Education:**

* Attended Antigo School District Career Planning meeting.
* Assisted in the Forestry Education Days for Unified School District of Antigo’s 5th Graders.
* Assisted and promoted Wood Products Week Open House at NTC.

**Meetings/Trainings attended:**

1. City of Antigo Finance, Personnel, and Legislative Committee
2. City/County Leadership
3. CDBG Implementation Training for Gowan Road/Field St Project
4. CDBG-RLF webinar for Semi-Annual Report
5. Focus on Energy Small Business Energy Efficiency Workshop
6. City of Antigo Council of the Whole
7. Visions Northwest/Grow North Wood Collaborative Group
8. Governor’s Northern Wisconsin Economic Development Summit
9. Fairgrounds Committee
10. NCRP Commission

**Tourism Development**

***--*** Tourism Website: 1,837 visits, with 67.01% new visitors forMonths of October:

Top referral site: co.langlade.wi.us Main Keyword Searched: Langlade County Lodging

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 0 visits to Langlade County Page in the month of October.

**--** App Downloads: 7 downloads in October, 2017

**--** Recreation Information Requests: 38 Recreation Requests in October, 2017**;**

Top Request: Snowmobile Map and Other Inquires

**--** Distributed:3,139 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,743 “Likes.” The top post was about WJFW – Channel 12 news report on the Make-A-Wish Wisconsin Charity Ride in Antigo. This post reached 2,261 people with 93 post clicks, and 38 reactions, comments, and shares.

**--** Everbridge: There have been 630 people that have registered since June 1, 2016.

**--** alcinfo.com: 291 visits in the month of October:

langladecounty.org: 14 referrals langladecountyedc.org: 13 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Sent out notification to the Village of White Lake residences on fall clean up.
* Continued marketing Everbridge and alcinfo.com webpage.
* Continued working on the 2018 Langlade County Recreation Map.
* Started writing an article for the 2018 January/February Badger Sportsman Magazine on winter activities in Langlade County.
* Held a City of Antigo Destination Assessment Task Force meeting to determine what to do with the finding of the City of Antigo Destination Assessment. Next meeting will be December 5 to keep working on opportunities to enhance the City of Antigo to residence and visitors.
* Attended the ITBEC Marketing meeting to discuss upcoming 2018 shows and marketing plan.