**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending November, 2016**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$238,881**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$68,600**

**Retention and Expansion Activities**

**--** Two (2) New Business Inquiries

**--** Toured and met with three (3) current businesses

**--** Continuing to follow up with businesses who have received loan packets and requests

**Tourism Development**

***--*** Tourism Website: 1,621 visits, with 67.18% new visitors forMonths of November:

Top referral site: travelwisconsin.com Main Keyword Searched: Antigo events calendar

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 20 visits to Langlade County Page in the month of November.

**--** App Downloads: 10 downloads in November, 2016 **total downloads 3,285**

**--** Recreation Information Requests: 30 Recreation Requests in November, 2016**;**

Top Request: Recreation Map and other inquires

**--** Distributed:3,768 2016 Recreation Maps from the Economic Development Corporation Office since January 2016.

**--** Facebook: 10,558 “Likes.” The top post was about the few changes for the 2016 gun deer season. This post reached 3,642 people with 35 post clicks.

**--** Everbridge: There have been 340 people that have registered since June 1, 2016.

**--** alcinfo.com: This is the portal webpage for all City of Antigo and Langlade County information. There were 22 referrals back to the langladecounty.org website and 17 referrals to the langladecountyedc.org website.

**Other Tourism Information:**

* Continued updating alcinfo.com webpage.
* Promoted Everbridge sign up during elections at City Hall.
* Working with a promoter to bring a new equine event to Langlade County.
* Attended ITBEC Marketing meeting to determine shows LCEDC will be participating in and develop a marketing plan.
* Met with Camp Ma-Ka-Ja-Wan representatives.
* Met with Langlade Area Mountain Bike Assocation.
* Met with DMI on web position campaign.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 617 Visits; with 61.57% new visitors for month of November.

Top referral sites: alcinfo.com Main Keyword Searched: Langlade County economic development corp

**--** Facebook: 181 “Likes” The top post reached 527 people. The post was about Tom Gallenberg earning Best of Show award at the 21st Annual New England Fine Furnishings Show. The post has 86 post clicks and 44 reactions, comments and shares.

**Other Economic Development Information:**

* **Workforce Development Efforts**: LCEDC is providing more resources for both employees and employers along with entrepreneurs.
* First Meeting was held for the Antigo/Langlade County Employee Focus Group and discussed a needs assessment to better retain and attract workforce to Langlade County.
* Manufacture Readiness Training was held in the LCEDC conference room.
* Informational session on a new apprentice program was held in the LCEDC conference room.
* Small Business Development Center will be continuing utilizing our conference room to meet with Langlade County businesses to help develop a stronger business plan.
* Held the ninth monthly workshop with Forward Services in our LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.
* Six (6) students graduated from the 2016 Entrepreneurs Course Program.
* Attended training for the new EDC responsive website.
* Working on adding Tools for Business to the website.
* Submitted CDBG reports to DOA for the City of Antigo Watermain Project.
* Attended Hydratight’s Grand Opening Ceremony.
* Meetings attended:
1. White Lake Comprehensive Plan
2. Department of Revenue presentation by Mark Chandler
3. Rural Taskforce Collaboration Meeting
4. Met with Branch Manager from First Merit Bank
5. Northern Economic Development Summit in Minocqua
6. Grow North
7. Regional Planning
8. Antigo Pride Community Connections
9. Regional Forestry Committee
10. Aspirus Langlade Hospital Substance Abuse meeting
11. Monthly Collaborative Meeting between City of Antigo and Langlade County