**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending May, 2016**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$151,303**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$61,871**

**Retention and Expansion Activities**

**--** One (1) Entrepreneur Grantapplication submitted and approved by City of Antigo FP&L going to June Council

**--** One (1) Façade Grant application submitted and approved

**--** Two (2) new business inquiries

**-**- Met with a business looking to expand

**--** One (1) Langlade County Revolving Loan closed

**-**- Worked with the City of Antigo to create and submit a DNR relocation proposal. Was interviewed by Antigo Daily Journal and WJFW Channel 12

**--** Continuing to follow up with businesses who have received loan packets and requests

**Tourism Development**

**-*-***Tourism Website: 1,992 visits, with 73.24% new visitors forMonths of May:

Top referral site: co.langlade.wi.us Main Keyword Searched: Langlade County ATV trails

***--***App Downloads: 19 downloads in May, 2016 **total downloads 3,161**

**-**-Recreation Information Requests: 68 Recreation Requests in May, 2016**;**

Top Request: ATV Map

**--**Distributed:2,345 2016 Recreation Maps from the Economic Development Corporation Office since January 2016.

**--**Facebook: 10,575 “Likes.” The top post was about the ATV trail opening. This post reached 2,457 people and 112 post clicks.

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 46 visits to Langlade County Page in the month of May.

**Other Information:**

* Continue collaborating with City of Antigo, Langlade County, Chamber of Commerce and LCEDC to create a mass notification marketing messaging campaign. ATV trail opening date was sent out as a notification.
* Created a pamphlet, press release, and advertisement for Everbridge Mass Notification. They will be in the newspaper in the beginning of June.
* Continued working on helping create alcinfo.com webpage. A portal webpage for all City of Antigo and Langlade County information.
* Was in the photo for the press release for the Spring Healthy Ways Walk that will be held June 1, 2016.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 420 Visits; with 87.86% new visitors for month of May.

Top referral sites: antigo-city.org Main Keyword Searched: Langlade County Economic Development Corp

**--** Facebook: 162 “Likes” The top post reached 247 people and 10 post clicks. The post was about the 2016 Career Fair at the Antigo High School with a picture of a student virtual welding.

**Other Information**

* Continue to work on Workforce Development Efforts
1. Held fourth monthly workshop with Forward Services in our LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.
2. Reviewed surveys from the Best Practice in Talent Attraction and Development Workshop in collaboration with Workforce Development Board, NTC, and Northcentral Regional Planning on April 29, 2016. Created plans for future Workforce Development efforts.
* Submitted Revolving Loan Fund report to the Department of Administration.
* Attended the Powerful Planned Giving with a Shoe-String Staff and a Shoe-String Budget Workshop in Wausau.
* Working with Antigo First to define roles and opportunities.
* Working with Wisconsin Women In Business (WWBIC) and Small Business Development Center (SBDC) representatives to offer more economic tools to our area.
* Continue to plan 2016 Entrepreneurs Course Program. Met with NTC Business and Industry on Partnership Opportunities.
* Meetings attended:
1. Grow North
2. Langlade County Executive Board
3. City Council
4. Manufacturing Council
5. Fairgrounds Ad Hoc Committee
6. City of Antigo Finance and Personal
7. Langlade County Board Meeting
8. Government Partnership
9. ITBEC