**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending June, 2016**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$167,605**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$62,941**

**Retention and Expansion Activities**

**--** One (1) Entrepreneur Grantapplication approved

**--** Two (2) new business inquiries

**-**- Toured a business looking to expand

**--** Continuing to follow up with businesses who have received loan packets and requests

**Tourism Development**

**-*-***Tourism Website: 2,293 visits, with 75.75% new visitors forMonths of June:

Top referral site: co.langlade.wi.us Main Keyword Searched: Langlade County & Music in the Park Antigo

***--***App Downloads: 11 downloads in June, 2016 **total downloads 3,173**

**-**-Recreation Information Requests: 66 Recreation Requests in June, 2016**;**

Top Request: Visitor Guide

**--**Distributed:2,488 2016 Recreation Maps from the Economic Development Corporation Office since January 2016.

**--**Facebook: 10,571 “Likes.” The top post was a post about the events for the 4th of July weekend. This post reached 1,505 people and 24 post clicks.

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 54 visits to Langlade County Page in the month of June.

**Other Information:**

* Continue collaborating with City of Antigo, Langlade County, Chamber of Commerce and LCEDC to create a mass notification marketing messaging campaign. Notifications for Music in the Park and events have been sent out. There have been 241 people that have registered since June 1, 2016.
* Participated on the Breakfast Club promoting Everbridge.
* Everbridge pamphlets were given to Nick Salms to promote usage of notification for Music in the Park.
* Continued updating alcinfo.com webpage. A portal webpage for all City of Antigo and Langlade County information.
* Shared a booth with the City of Antigo Park and Recreation for the Spring Healthy Ways Walk. The walk had a record setting year of people that registered.
* Sponsored a hole in the NTC Golf FORE Scholarships golf outing.
* 15 Attendees at the Breakfast & Learn Online Marketing & Social Media Workshop.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 435 Visits; with 85.98% new visitors for month of June.

Top referral sites: alcinfo.com Main Keyword Searched: Antigo largest employers

**--** Facebook: 166 “Likes” The top post reached 128 people and 19 post clicks. The post was about thanking Brad for his presentation on Online Marketing & Social Media.

**Other Information**

* **Workforce Development Efforts**: LCEDC is providing more resources for both employees and employers along with entrepreneurs.

Held the fifth monthly workshop with Forward Services in our LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.

Onboarding and Retaining Millennials will be held July 28 and August 11 from 8-10 am at NTC-Antigo Campus.

Dan Lemmer from Small Business Development Center will be continuing to utilizing our conference room to meet with Langlade County businesses to help develop a stronger business plan.

Continue to plan 2016 Entrepreneurs Course Program. We will be partnering with NTC Business and Industry on offering this course. There will be area workshops on August 23-25 with the Entrepreneurs Course running on Thursday nights from September 15 through November 17.

* Working with Village of White Lake on Comprehensive Plan
* Presented at the Town Associations Quarterly Meeting
* Partnered with Langlade County Forestry and City of Antigo to submit the Wisconsin DNR Forestry Headquarters Proposal.
* Toured two businesses one of the business is looking to expand
* Continue to update Locate In Wisconsin
* Meetings attended:
1. Antigo First
2. Grow North
3. Hardwoods Marketing
4. WEDC In Force Training
5. Rail Commission
6. Optimist
7. Intergovernmental
8. Wood Ad Hoc Committee
9. Fairgrounds Ad Hoc Committee