**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending July, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$481,087**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$79,586**

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 735 Visits; with 84.08% new visitors for month of July.

Top referral sites: alcinfo.com Main Keyword Searched: Langlade County Newspaper

**--** Facebook: 196 “Likes” The top post reached 431 people. The post was about April Stein, one of the Langlade County Economic Development Corporation Entrepreneurial Class graduates, has opened April's Pooch Parlor.

**Economic Development Information:**

**Business Development/Retention and Expansion Activities**

* Two (2) New Business Inquiries
* Two (2) Business Visits

**Workforce Development**

* Small Business Development Center/WWBIC continued utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs. He attended twice in July.
* UMOS (Transitional Job Center) is using LCEDC conference room from 1-4 pm every second and fourth Wednesday of the month for open hours.

**Entrepreneurship:**

* The 2017 Fall Entrepreneurial Course will start September 21 and run for 9-weeks on Thursdays from 5:30 to 8:30. The Exploring Entrepreneurial Workshop will be held on September 7, starting at 5:30 in the LCEDC office. The workshop/course will be offered in partnership with NTC Business and Industry and is funded through the Suick Family Foundation.

**Broadband:**

* Broadband Infrastructure is one of LCEDC efforts. The second broadband meeting was held. The broadband committee will be meeting monthly.

**Education:**

* Met with the new Unified School District of Antigo District Administrator Dr. Colleen Timm.

**Meetings/Trainings attended:**

1. Grow North
2. Langlade County Executive
3. Brownfield Grant Webinar
4. Leadership with City/County
5. Visions Northwest/Grow North Wood Collaborative Group
6. Ms. Danielle Jones from WEDC toured the Wood Technology Center of Excellence and a Logging Harvesting Tour
7. Foxconn presentation at Wausau Airport

**Tourism Development**

***--*** Tourism Website: 3,080 visits, with 77.18% new visitors forMonths of July:

Top referral site: facebook.com Main Keyword Searched: Langlade County

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 45 visits to Langlade County Page in the month of July.

**--** App Downloads: 38 downloads in July, 2017 **total downloads 3,483**

**--** Recreation Information Requests: 50 Recreation Requests in July, 2017**;**

Top Request: Other Inquires

**--** Distributed:2,806 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,749 “Likes.” The top post was about Langlade County will be featured in the upcoming Discover Wisconsin episode of "Winding Down the Wolf" on Saturday, July 15. This post reached 5,730 people. The post had 308 post clicks along with 234 reactions, comments & shares.

**--** Everbridge: There have been 608 people that have registered since June 1, 2016.

**--** alcinfo.com: 369 visits in the month of July:

langladecounty.org: 34 referrals langladecountyedc.org: 21 referrals

**Other Tourism Information:**

* Continued sending out Everbridge mass notifications. Held Everbridge meeting to transfer roles due to Brad’s departure.
* Continued marketing Everbridge and alcinfo.com webpage.
* Participated in two Everbridge webinars.
* Continuted Working with the City of Antigo and the Chamber on the City of Antigo’s Destination Assessement. Held the second of three Destination Assessment Task Force meetings.
* “Winding Down the Wolf” was re-aired on July 15 on Discover Wisconsin.
* Share a booth with City of Antigo Park and Recreation Department at the Langlade County Youth Fair.