**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending January, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$278,209**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$71,786**

**Retention and Expansion Activities**

**--** Continuing to follow up with businesses who have received loan packets and requests

**-**- Three (3) Business Expansion Projects

**--** Two (2) New Business Inquiries

**Tourism Development**

***--*** Tourism Website: 3,415 visits, with 66.21% new visitors forMonths of January:

Top referral site: travelwisconsin.com Main Keyword Searched: langlade county snowmobile trails

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 31 visits to Langlade County Page in the month of January.

**--** App Downloads: 28 downloads in January, 2016 **total downloads 3,339**

**--** Recreation Information Requests: 44 Recreation Requests in January, 2016**;**

Top Request: Rec and ATV Maps

**--** Distributed:1,230 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,645 “Likes.” The top post was about the Langlade County Snowmobile trails reopening. This post reached 7,681 people with 194 reactions, comments & shares.

**--** Everbridge: There have been 361 people that have registered since June 1, 2016.

**--** alcinfo.com: This is the portal webpage for all City of Antigo and Langlade County information. There were 61 referrals back to the langladecounty.org website and 19 referrals to the langladecountyedc.org website.

**Other Tourism Information:**

* Continued updating alcinfo.com webpage.
* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage.
* Working with a promoter to bring a new equine event to Langlade County.
* Attended Chicago Travel & Adventure Show.
* Attended Green Bay RV and Camping Show.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 446 Visits; with 77.35% new visitors for month of January.

Top referral sites: alcinfo.com & langladecounty.org Main Keyword Searched: wood flooring white lake wi

**--** Facebook: 182 “Likes” The top post reached 197 people. The post was about Renee Koebe, owner of Wisconsin Interstate Contracting and graduate of the 2015 Entrepreneurs Course, on receiving the Rising Star Award.

**Other Economic Development Information:**

* **Workforce Development Efforts**: LCEDC is providing more resources for both employees and employers along with entrepreneurs.
* Small Business Development Center/WWBIC will be continuing utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs. He attended twice in January.
* Held the eleventh monthly workshop with Forward Services in LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.
* UMOS (Transitional Job Center) is using LCEDC conference room from 1-4 pm every second and fourth Wednesday of the month.
* Attended Tools to Grow Your Forest Industry
* Met with three businesses on potential expansion projects
* Met with NTC on 2017 talent management and entrepreneurial offerings
* Met with Menominee Tribal Gov to help grow partnerships between Menominee Tribe and Langlade County
* Met with Wisconsin Procurement Institute to further educational opportunities for small businesses and government contracts
* Met with Wisconsin Economic Development Corporation on possible funding opportunities for development projects
* Presentations:
  + Langlade County Executive Meeting
  + Northwoods Networking Group
  + Langlade County Forestry Committee Meeting
  + Retired Teachers Association
* Meetings attended:

1. Grow North
2. Hotel/Motel
3. Antigo/Langlade County Collaborative Group
4. Fairgrounds
5. Northcentral Wisconsin Regional Planning Commission
6. Northcentral Wisconsin ITBEC
7. Rail Commission
8. Forward Service Community Steering Committee