**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending February, 2017**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$294,013**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$73,082**

**Retention and Expansion Activities**

**--** Continuing to follow up with businesses who have received loan packets and requests

**-**- One (1) Business Expansion Project

**--** Four (4) New Business Inquiries

**Tourism Development**

***--*** Tourism Website: 3,309 visits, with 70.20% new visitors forMonths of February:

Top referral site: travelwisconsin.com Main Keyword Searched: langlade county snowmobile trails

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 21 visits to Langlade County Page in the month of February.

**--** App Downloads: 23 downloads in February, 2016 **total downloads 3,362**

**--** Recreation Information Requests: 20 Recreation Requests in February, 2016**;**

Top Request: ATV Maps

**--** Distributed:1,232 2017 Recreation Maps from the Economic Development Corporation Office since January 2017.

**--** Facebook: 10,680 “Likes.” The top post was about the Langlade County Snowmobile trails being open even with the warm temperatures that are forecasted. This post reached 9,240 people with 177 reactions, comments & shares and 1,190 post clicks.

**--** Everbridge: There have been 367 people that have registered since June 1, 2016.

**--** alcinfo.com: This is the portal webpage for all City of Antigo and Langlade County information. There were 62 referrals back to the langladecounty.org website and 20 referrals to the langladecountyedc.org website.

**Other Tourism Information:**

* Continued updating alcinfo.com webpage.
* Continued sending out Everbridge mass notifications.
* Continued marketing Everbridge and alcinfo.com webpage. Presented at the Antigo Optimist and Building a Healthier Langlade County.
* Working with a promoter to bring a new equine event to Langlade County.
* Continuted Working with the City of Antigo and the Chamber on the City of Antigo’s Destination Assessement. Database surveys will be sent out in March.
* Assisted at the Winter Fun and Wellness Day at Peaceful Valley Park.
* Attended the planning meeting for the spring and fall Healthy Ways Walk.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 698 Visits; with 56.02% new visitors for month of February.

Top referral sites: our EDC Facebook page Main Keyword Searched: economic development in Langlade county

**--** Facebook: 183 “Likes” The top post reached 261 people. The post was about many jobs available in Antigo and Langlade County. The Antigo Daily Journal had an article about available jobs. There were 11 reactions, comments & shares and 42 post clicks.

**Other Economic Development Information:**

* **Workforce Development Efforts**: LCEDC is providing more resources for both employees and employers along with entrepreneurs.
* Small Business Development Center/WWBIC will be continuing utilizing LCEDC conference room to meet with Langlade County businesses to help with business financial needs. He attended twice in February.
* Held the eleventh monthly workshop with Forward Services in LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.
* UMOS (Transitional Job Center) is using LCEDC conference room from 1-4 pm every second and fourth Wednesday of the month.
* Met with Impact Seven, a CDFI Financial Group, regarding resources they have available for small businesses
* Presented 2016 Economic Development Updates to the Langlade County Board
* Meetings/Trainings attended:

1. Visions Northwest Wood Collaboration: Train the Trainer Workshop Coming to Antigo
2. Langlade County Executive Committee for Loan Review Board Terms
3. Fairgrounds
4. City of Antigo Finance and Personal Committee
5. Antigo First Annual Meeting about Downtown Vision
6. Wood Ad Hoc Committee
7. Broadband Webinar
8. IEDC Webinar
9. City/County Meeting