**ECONOMIC DEVELOPMENT CORPORATION**

**Activity Report: Month Ending December, 2016**

**ECONOMIC DEVELOPMENT REVOLVING LOAN FUND (EDRLF)**

* Total Balance Available to Loan **$262,406**

**COMMUNITY DEVELOPMENT FUND**

* Total Balance Available to Loan **$70,490**

**Retention and Expansion Activities**

**--** Continuing to follow up with businesses who have received loan packets and requests

**-**- Two (2) new business inquiries

**--** Two (2) business interviews

**Tourism Development**

***--*** Tourism Website: 3,857 visits, with 70.44% new visitors forMonths of December:

Top referral site: travelwisconsin.com Main Keyword Searched: langlade county, langlade county snowmobile trails

**--** Northcentralwisconsin.com: This is the portal website through ITBEC and we received 24 visits to Langlade County Page in the month of December.

**--** App Downloads: 25 downloads in December, 2016 **total downloads 3,310**

**--** Recreation Information Requests: 50 Recreation Requests in December, 2016**;**

Top Request: Snowmobile Map

**--** Distributed:3,768 2016 Recreation Maps from the Economic Development Corporation Office since January 2016.

**--** Facebook: 10,592 “Likes.” The top post was about the Langlade County Snowmobile trails opening in Section A. This post reached 3,439 people with 249 post clicks and 84 reactions, comments & shares.

**--** Everbridge: There have been 346 people that have registered since June 1, 2016.

**--** alcinfo.com: This is the portal webpage for all City of Antigo and Langlade County information. There were 47 referrals back to the langladecounty.org website and 6 referrals to the langladecountyedc.org website.

**Other Tourism Information:**

* Continued updating alcinfo.com webpage.
* Continued sending out Everbridge mass notifications.
* Working with a promoter to bring a new equine event to Langlade County.
* Attended Everbridge webinar on what is new for 2017.
* Attended Wisconsin Departmetn of Tourism webinar on their Winter Marketing Campaign.
* Met with Results Broadcasting for the 2017 radio advertising campaign.

**EDC Activities Report**

**--** Economic Development Corporation Business Website: 953 Visits; with 82.48% new visitors for month of December.

Top referral sites: tools for business Main Keyword Searched: economic development antigo

**--** Facebook: 181 “Likes” The top post reached 56 people. The post was about Mr. Werdeo’s Forestry Class visiting Kretz Lumber.

**Other Economic Development Information:**

* **Workforce Development Efforts**: LCEDC is providing more resources for both employees and employers along with entrepreneurs.
* Small Business Development Center/WWBIC will be continuing utilizing our conference room to meet with Langlade County businesses to help develop a stronger business plan. He attended twice in December.
* Held the tenth monthly workshop with Forward Services in our LCEDC office. Workshops will be offered every third Wednesday from 10-noon and then open hours from 1-4 pm.
* Grandview Orchard & Nursery Stock and Wolf River Riders were awarded the Entrepreneur Grants.
* Attended Broadband Boot Camp
* Attended Healthy Communities Workshop
* Met with Antigo First
* Added Tools for Business to the EDC website
* Submitted CDBG reports to DOA for the City of Antigo Watermain Project
* Prepared End of Year Reports
* Meetings attended:

1. Grow North
2. Grow North – Visions Northwest
3. ITBEC
4. Regional Planning – CEDS
5. City Council Comprehensive Meeting