

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
April 4, 2017**

Members Present: Thomas Bauknecht, Brady Koss, Andy Merry, Carol Feller-Gottard, Fred Westphal

Excused Absent:

Others Present: Angie Close, Keri Beck

Meeting was called to order by President Thomas Bauknecht at 4:00 pm.

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Koss, second by Westphal, to approve the minutes from March 7, 2017. All Ayes. Motion Carried.

Public Comment: None

Langlade County Economic Development Corporation:

- A. **Revolving Loan Fund Updates:** Close updated the LCEDC Executive Committee on RLF loan recipients.
- B. **Review LCEDC Budget/Financials:** Close reviewed the 2017 budget and financials.
- C. **LCEDC Strategic Planning:** Close discussed strategic planning on LCEDC capacity building; business retention, expansion, and attraction; entrepreneur training course program; workforce development; education; and broadband.
 - i. **LCEDC Capacity Building:** Close is still working on a strategy approach for capacity building.
 - ii. **Business Retention/Expansion/Attraction:** Close reported that she is working with some business expansion projects, but no completed applications have been received. There may be a Loan Review Board meeting scheduled for April to review a Public Improvement Fund application for the city.
 - iii. **Entrepreneur Training Course Program:** Close informed the LCEDC Executive Committee that there were 4 people registered for the Spring Entrepreneur Training Course. Close strongly recommended keeping the class as scheduled; even though, it did not meet the 5 student minimum. The Executive Committee was in agreement to continue the class as scheduled.
 - iv. **Workforce Development:** Close informed LCEDC Executive Committee that the Antigo/Langlade County Employment Focus Group met to develop an action plan for Talent Attraction and Retention.
 - v. **Education:** Beck updated the LCEDC Executive Committee that she will be attending the Antigo High School Career Day with the Sarah Repp from the City of Antigo to promote entrepreneurship and what LCEDC has to offer. Close informed the LCEDC Executive Committee that the Social Media to Attract Employees will be on April 27. A flyer for the workshop will be forthcoming.
 - vi. **Broadband:** Close will be meeting with a seasonal resident to see if he can potentially assist LCEDC in broadband expansion in the county.
- D. **LCEDC Policy Review:** Close and Beck reviewed potential changes and/or corrections to the LCEDC Employee Handbook. Appendix A will be reviewed at next LCEDC Executive Committee meeting. Close will contact similar entities for salary matrixes.
- E. **Mileage Reimbursement for Committee/Board Members:** Discussion only. Tabled to full board.
- F. **LCEDC Collaborative Projects Update:** Close updated the LCEDC Executive Committee on collaborative projects on alcinfo and Destination Assessment. LCEDC staff is working on an LCEDC newsletter.
- G. **Update on Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee that new Highway 45 South billboard sign has been put up and that Highway 55 has been officially designated as a Wisconsin Scenic Byway. It is called the Wolf River/Nicolet Byway.

Old Business: Close is working on getting a guest speaker for the annual meeting in May. The annual meeting will be at the Northcentral Technical College Antigo Campus during our regularly scheduled LCEDC Board meeting on May 15, 2017. Elections will be held before the annual meeting starts. Kerber Rose will also be presenting.

New Business & Meeting Date: The Northwoods Triple Crown organizers were awarded a JEM Grant through the Department of Tourism. The Northwoods Triple Crown will be highlighting equine with Pro Bulls-N-Barrels, Slot Race & Youth Challenges, and equine demonstrations along with a Grillmasters Challenge on August 11-13 at the Langlade County Fairgrounds. Next meeting will be on Tuesday, May 9, 2017 at 4:00 pm.

Adjourn: Motion Koss, second by Westphal to adjourn at 5:31 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

